【NEWS RELEASE】

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SMBC Asia Rising Fund

SMBC Asia Rising Fund Closes Investment in Centricity

SINGAPORE, August 13, 2026 — SMBC Asia Rising Fund, the corporate venture capital fund of SMBC Group, is pleased to announce its investment in Centricity, an India-headquartered tech-first wealth management platform enabling digital-first wealth advisory and distribution for financial advisors, family offices, and high-net-worth investors.

Centricity secures INR 280 crore (~USD 29 million) Series A funding round led by SMBC Asia Rising Fund.

Founded in 2022, Centricity is building an integrated wealth management ecosystem powered by proprietary technology, open architecture, and institutional-grade advisory capabilities. As India's wealth management landscape evolves, advisors increasingly require scalable technology to manage complex portfolios while delivering better client outcomes. Designed around an advisor-first model, Centricity's proprietary platform automates portfolio consolidation, reporting, investment monitoring, and risk analytics.

Today, Centricity manages over INR 16,000 crore (~USD 1.7 billion) in AUM and offers comprehensive investment solutions across mutual funds, insurance, bonds, Portfolio Management Services (PMS), Alternative Investment Funds (AIFs), broking, offshore investments and Gujarat International Finance Tec-City (GIFT City) offerings.

SMBC Asia Rising Fund is committed to driving sustainable regional growth through strategic collaborations with portfolio companies and investments in promising startups across India, Southeast Asia, and global markets.

For more information, visit the following websites.

SMBC Asia Rising Fund
Centricity